

**QIZ Unit Study Tour to Istanbul, Turkey  
June 29 – July 6, 2013**

**DRAFT AGENDA**

(as of 13 June '13 – appointments to be confirmed)

**Saturday, June 29** - Arrival Istanbul, p.m.

**Sunday June 30**

- Visits to retail outlets in Istanbul to gain familiarity with product origins

**Monday July 1**

- Visit to Turkish RMG/Textiles factory exporting to US / E.U. (e.g., Taypa's Tayeks jeans factory in Silivri)
  - o Briefing and discussions with senior export managers on factory operations and organization
  - o Tour of factory with shop floor technical staff on meeting buyers' technical requirements for products

**Tuesday July 2**

- Visit to Tesco Istanbul headquarters
  - o Discussions with senior management on sourcing exports locally
- Luncheon, AmCham, with Turkish investors interested in investment opportunities in Egypt under the QIZ program

**Wednesday July 3**

- Visits to Turkish RMG/food/other export businesses in Istanbul
  - o meet senior managers on export procedures, and operations
- **Wednesday evening flight departure Istanbul to Izmir**

**Thursday July 4**

- Visit to Turkish processed food factory exporting to U.S. / E.U.
  - o Briefing and discussions with senior export managers on factory ops
  - o Tour of factory with shop floor staff on buyer technical requirements
- Visit to Turkish leather goods factory exporting to U.S. / E.U.
  - o Briefing and discussions with senior export managers on factory ops

- Tour of factory with shop floor staff on buyer technical requirements

**Friday July 5**

- Visit to Turkish Customs Offices in Izmir Port
  - Briefing by senior management on accessing U.S. / EU markets
  - Discussions with technical staff on rules of origin, valuation procedures
- Visit to Turkish RMG/Textiles factory exporting to U.S. / E.U.
  - Briefing and discussions with senior export managers on factory ops
  - Tour of factory with shop floor staff on buyer technical requirements

**Saturday July 6 - Departure, Izmir - Istanbul - Cairo**