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Mersin, 02/09/2025

Konu: GÜNEY AFRIKA ULUSLARARASI HELAL TİCARET FUARI HK

Sayın Üyemiz,

T.C. Ticaret Bakanlığı'ndan alınan yazıya atfen, Türkiye İhracatçılar Meclisi'nden alınan yazıda, 16-18 Nisan 2026 tarihlerinde Johannesburg'da "Güney Afrika Uluslararası Helal Ticaret Fuarı" (South African International Halal Showcase - SAIHAS)'nın düzenleneceği bildirilmektedir. Fuara ilişkin broşür Ek'te tarafınıza sunulmaktadır.

Bilgileri rica olunur.

Dr. Canan AKTAN SARI
Genel Sekreter Yrd.

Ek-
Broşür



Saihas

SOUTH AFRICAN INTERNATIONAL HALAL SHOWCASE

2026



SOUTH AFRICAN INTERNATIONAL HALAL SHOWCASE 2026

16 - 18 APRIL 2026

**GALLAGHER CONVENTION CENTRE
MIDRAND, JOHANNESBURG
SOUTH AFRICA**

DISCOVER THE FUTURE OF HALAL TRADE, INVESTMENT & INNOVATION

Africa is home to over 450 million Muslims, representing nearly 40% of its 1.4 billion population. With rising urbanization, a youthful demographic, and growing purchasing power, halal consumption is increasing rapidly – not only among Muslims but also among health- and ethics-conscious consumers.

Why the Global Halal Industry is Looking to Africa?

- **Rising Demand:** Halal product consumption increasing among both Muslim and non-Muslim populations.
- **Import Dependency:** Many African countries import up to 70% of their halal food, cosmetics, and pharma products – a golden opportunity for international exporters.
- **Open to Partnerships:** African importers are actively seeking reliable halal-certified international suppliers and joint ventures.
- **Logistics Improvements:** Infrastructure, free trade areas (AfCFTA), and customs harmonisation are enhancing market access.
- **Trade Agreements:** Preferential access to African markets via regional blocs (SADC, COMESA, ECOWAS).

WHY EXHIBIT?

Tap into Africa's Fastest Growing Consumer Market



Reach buyers from across Africa, the Middle East, and Asia.

Strategic Networking



Access opportunities for real trade deals and partnerships

Unlock Export & Investment Opportunities



Halal industry growth through incentives, industrial zones, and halal parks

Meet Decision-Makers And Industry Leaders



Engage with distributors, government agents, and industry leaders

Position Your Brand for Global Reach



Leverage South Africa's logistic to expand globally

Strategic Timing with Global Halal Growth

Africa becoming the next frontier for the USD 2 Trillion Global Market



Empowering Halal Innovation for a Healthier Tomorrow

Join us at the South African International Halal Showcase 2026 and be part of a global movement that drives excellence in halal healthcare, science, and innovation. Together, we shape the future of ethical, safe, and trusted solutions for the world.



EXHIBITOR PROFILE

- Halal-certified F&B manufacturers and processors
- Cosmetics and personal care brands
- Pharmaceuticals, supplements and nutraceuticals
- Islamic finance, fintech and investment firms
- Modest fashion designers and suppliers
- Halal tourism operators, hotels and airlines
- Halal logistics and packaging suppliers
- Halal tourism operators and hospitality brands
- Halal certification bodies and compliance solution providers



VISITOR PROFILE

Who Will Attend? – Target Visitor Profile

The South Africa International Halal Show 2026 is designed to attract a highly targeted and influential audience from across the African continent and the global halal ecosystem. Exhibitors will have the opportunity to meet, network, and build partnerships with:

Trade & Industry Stakeholders

- Importers, wholesalers & distributors
- Food retailers and supermarket chains
- FMCG and foodservice operators
- Cosmetic and pharmaceutical distributors
- Hotels, airlines, and travel agencies
- Logistics, warehousing, and cold chain service providers

Government & Institutional Delegates

- Trade ministries & investment promotion agencies
- Halal regulatory and certification authorities
- Export development agencies
- Standards bureaus and customs bodies

Academics & Industry Thought Leaders

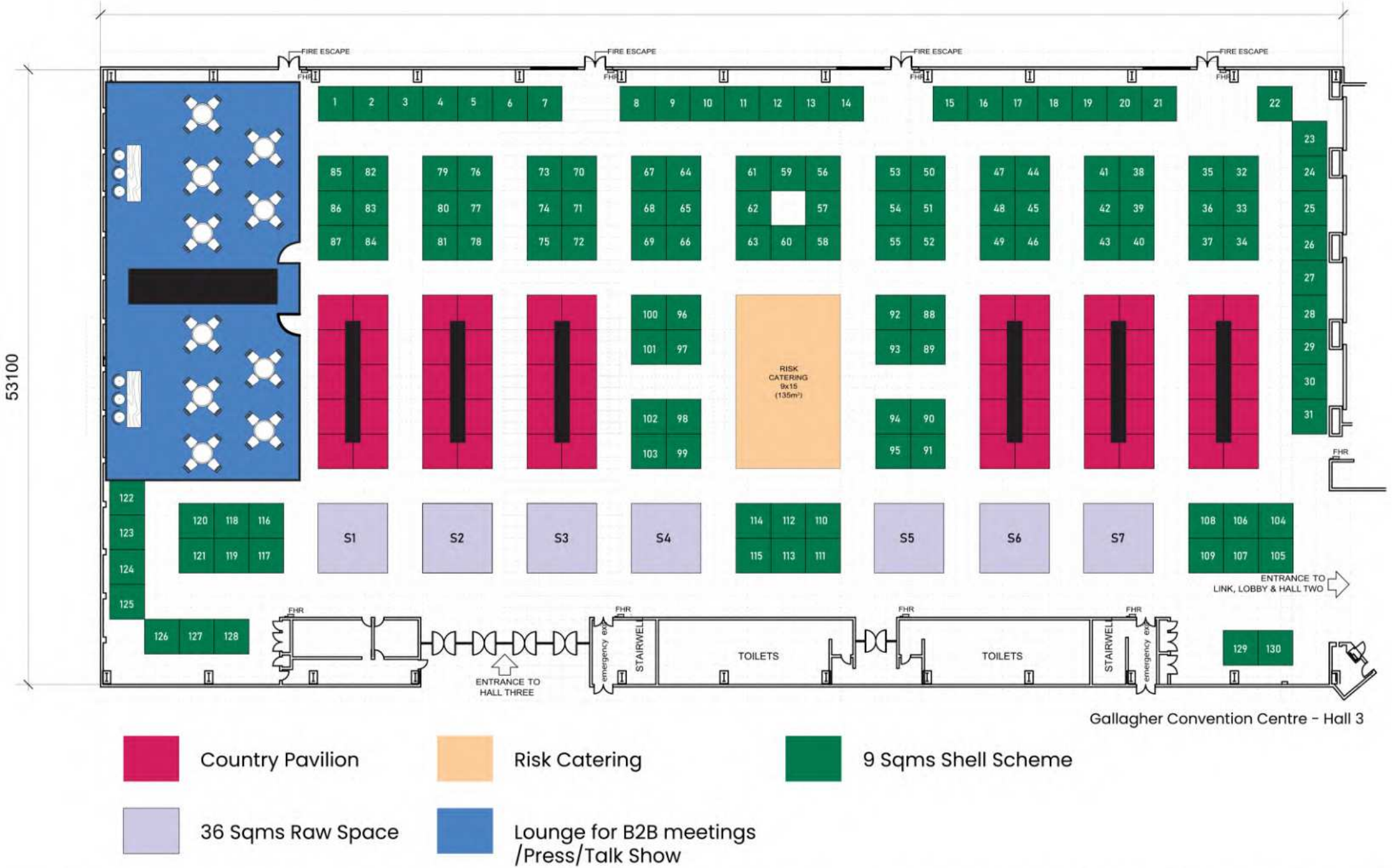
- Researchers in halal innovation
- Islamic finance professionals
- Sustainability & ESG experts
- Halal consultants and trainers

Buyers & Business Professionals

- Exporters and manufacturers
- Procurement managers
- Brand owners and marketers
- Halal compliance officers
- Entrepreneurs and franchise operators



FLOOR PLAN



EXHIBITOR INFO

Package 9sqm Shell Scheme Stand
 2 × chairs
 1 × table
 1 × zigzag brochure holder
 1 × fluorescent light with dual globes
 1 × standard plug point
 1 × H85 lockable counter
 Grey carpets
 Vinyl print for counter
 Fascia name



BOOTH PACKAGES

Standard Shell Scheme Booth : USD 4,040.00 per booth (9 sqms)
 Raw Space : USD 400.00 per sqm (minimum 18 sqms)



SOUTH AFRICAN INTERNATIONAL HALAL SHOWCASE

16-18 April 2026, Johannesburg, South Africa

Exhibitor Registration

Please complete the form below to register as an exhibitor for the South African International Halal Showcase (SAIHAS). Your information will help us better organize the event and ensure effective communication before, during, and after the showcase.

DATE OF REGISTRATION

PARTICIPANT INFORMATION

	/			/		
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Salutation :		Gender :	☐ Male	☐ Female
Full Name :				
Email :		Designation :		
Nationality :		Phone :		
Company Name :		Company Email :		
Company Address :		Website :		
City :		Postal Code :		
State :		Country :		
Nature of Business :				

Discription of Products or Services :

EXHIBITION INFORMATION

Shell Scheme - 9 sqms booth USD 4050.00 per booth	☐	How many booth/s do you require ?	
Raw Space - min 18 sqms USD 400.00 per sqm	☐	How many sqms do you require ?	

By submitting this form, you consent to the Terms of data privacy policy of Malaysian Export Academy and Inkanyezi Events and subscribed to our mailing list and will receive future marketing collaterals of SAIHAS and other Malaysian Export Academy organized events by mail and/or email.

Once we have received your registration, we will send you the invoice and floor plan for selecting booth.

Yes, I Agree

Company Stamp

Name :
Position :

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SOUTH AFRICAN INTERNATIONAL HALAL SHOWCASE

Organized By



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MALAYSIA

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