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Konu: Qingdao Çokuluslu Şirketler Zirvesine Davet

Mersin, 05/06/2025

Sayın Üyemiz,

Türkiye İhracatçılar Meclisi'nden alınan yazıda, T.C. Ticaret Bakanlığı'ndan alınan yazıya atıfla, Pekin Büyükelçiliğimiz ile temasa geçen Çin Halk Cumhuriyeti (ÇHC) Shangdong Eyaleti Dış İlişkiler Ofisi ve Qingdao Multinationals Summit (Qingdao Çokuluslu Şirketler Zirvesi- QMS) Organizasyon Komitesi yetkilileri tarafından, **18-20 Haziran 2025** tarihlerinde Qingdao kentinde düzenlenmesi planlanan Qingdao Çokuluslu Şirketler Zirvesi'ne ülkemiz şirketlerinden de üst düzey katılım gösterilmesine yönelik bir davet iletildiği bildirilmektedir.

Zirveye ilişkin davet Ek'te iletilmektedir.

Bilgileri rica olunur.

Dr. Canan AKTAN SARI
Genel Sekreter V.

Ek. Çokuluslu Şirketler Zirvesine Davet (4 sayfa)



中国 山东

SHANDONG CHINA

Invitation for the Sixth Qingdao Multinationals Summit

Embassy of the Republic of Türkiye in Beijing,

Greetings! We are delighted to invite you to the Sixth Qingdao Multinationals Summit (QMS), co-hosted by the Ministry of Commerce of the People's Republic of China and the Shandong Provincial People's Government. The event will take place in Qingdao from June 18 to 20, 2025.

Since its inception in 2019, the QMS has attracted more than 3,000 attendees, coming from 421 Fortune Global 500 companies and 967 industry leaders. As a strong brand for opening up, it constantly promotes open dialogue between China and multinationals, and actively advances mutually beneficial and sustainable development, not only for Shandong Province, but for the whole country. Now it has become an important open platform for multinationals to invest, grow, and succeed in China.

Centered on the theme 'Multinationals and China: Succeeding in China, Connecting the World', the QMS will explore current trends in the global industrial revolution and investment landscape. Following the framework of '1+3+N', and focusing on the latest concerns of the multinationals, more than twenty events will be organized

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including the Opening Ceremony and Multinationals High-Quality Development Forum, Closed-Door Meetings on policy interpretation, Formal Meetings with Ministerial and Provincial Leaders, and the Multinationals Debut Show.

We sincerely invite you to deliver a keynote address at the Opening Ceremony. Your insights would be invaluable as you engage with global leaders from business, government, and academia on critical topics such as the current dynamics of the world economy, the development of multinational corporations, strengthening economic and trade cooperation between Türkiye and China, and fostering opportunities for attracting foreign direct investment.



(Foreign Affairs Office of Shandong Provincial Government)

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Schedule of the Sixth QMS

Wednesday, June 18

Afternoon:

- Matchmaking Meeting for Capital Investment and Equity M&A Projects
- Formal Meetings with Ministerial and Provincial Leaders

Night:

- “A Date with Shandong” Exchange Evening

Thursday, June 19

Morning:

- Opening Ceremony and Multinationals High-Quality Development Forum

Afternoon:

- Closed-Door Meeting by the China National Intellectual Property Administration
- “Shandong Selected” Investment Exchange and Cooperation Conference
- “Artificial Intelligence +” High-Quality Development Forum
- Elite Women Entrepreneurs Forum
- General Aviation and Low-altitude Economy Development Forum
- Talent-Driven and Innovation-Driven High-Quality Development Forum on Human Resources

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- Silver Economy Forum: Uncovering the New Blue Ocean of Silver Economy Trend

Night:

- “Night of Shanxi” Promotion Event for Shanxi Province (Guest of Honor)

Friday, June 20

Morning:

- Closed-Door Meeting by the Ministry of Commerce
- China-Arab States High-Quality Investment Cooperation Forum
- 2025 Shandong Port Group Global Supply Chain Strategic Partners Conference
- Forum on Market Access and Standard Cooperation for Multinationals
- Dialogue Between Development Zones and Fortune Global 500 Companies

All-day:

- Release of Research Results
- Multinationals Debut SHOW

If there are any changes, we will inform you in a timely manner.

Registration: <https://register.mncsummit.org.cn>

(You will receive an invitation code. The registration period is from April 1 to May 20.)

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