

Sayı: 17812098-TİM.AKİB.GSK.FUAR.2024/108-2460
Konu: Fuar Duyurusu-Tarım Fuarı (ZAS114)

Mersin, 16/05/2024

Sayın Üyemiz,

Türkiye İhracatçılar Meclisinden (TİM) alınan bir yazıda, Ticaret Bakanlığının bir yazısına atıfla, Harare Büyükelçisi Berna Kasnaklı'nın Zimbabve Tarım Derneği'nin (ZAS-Zimbabwe Agricultural Society) CEO'su Dr. Andrew Matibiri'yle 25 Nisan 2024 günü görüştüğü ve söz konusu görüşmede CEO Dr. Matibiri'nin, tarım makineleri, traktörler, güneş panelleri ve sulama sistemlerine ihtiyaç duyduklarını, küçük ve orta büyüklükte çiftçiler tarafından biçer döver, tohum ekme makinesi gibi ürünlerin kiralanması yoluna gidildiğini, güneş enerjisi panellerini Çin'den aldıklarını, ancak ülkemiz ürünlerinin daha kaliteli ve uygun fiyatlı olması halinde ülkemizden ürün alımını olumlu değerlendirebileceklerini aktardığının vurgulandığı ifade edilmektedir.

Bu kapsamda, 26-31 Ağustos 2024 tarihlerinde "Cultivating Prosperity, Growing Business, Innovating for Change, Nurturing Our Future" temasıyla Harare'de düzenlenecek Tarım Fuarı'na (ZAS114) özellikle tarım makinaları, sulama ve güneş enerjisi alanında faaliyet gösteren firmaların katılmalarından memnuniyet duyacakları, stant açmasa dahi firmalarımızın maket, broşür, pano gibi materyalle tanıtımda bulunabilecekleri, stant açacak firmaların ürünlerinin gümrüksüz şekilde ülkeye girmesi için yardımcı olacakları, stant ücretleri hakkında bilgiyi bilahare iletcekleri bildirilmiştir.

Fuar'a ilişkin form ve broşürler Ek'te sunulmuş olup, ilave bilgilere ve kayıt formuna <https://zas.co.zw/> bağlantısından erişilebileceği belirtilmektedir.

Dr. Canan AKTAN SARI
Genel Sekreter V.

Ek: Fuar Bilgileri





ZIMBABWE AGRICULTURAL SOCIETY



EXHIBITION STAND APPLICATION

Exhibitor's Details

COMPANY NAME:

PRODUCT / SERVICE CATEGORY:

CONTACT PERSON:

TELEPHONE: EMAIL:

SOCIAL MEDIA HANDLE:

PHYSICAL ADDRESS:

Stand Details

Type of stand required (indicate your choice with an 'X')

☐ SEPARATE BUILDING ☐ OPEN STAND ☐ SPACE IN HALL WITH SHELL SCHEME ☐ PATHWAYS WITH OWN GAZEBO

☐ SPACE IN HALL WITHOUT SHELL SCHEME REQUIRED STAND SIZE: m²

SIGNATURE: _____ DATE: / /2024

PLEASE NOTE:

1. There will be no refunds for cancellations made after the 22nd day of August 2024.
2. Exhibitors with designer stands to advise their suppliers to register with ZAS.
3. All forms are available online at www.zas.co.zw.

For Official Use

ALLOCATED STAND N°: STAND SIZE: m²

☒ exhibition@zas.co.zw / sales1@zas.co.zw / sales3@zas.co.zw / sales2@zas.co.zw / marketing1@zas.co.zw

☐ (0242) 780 963(-6) ☐ [@zimagricociety](https://www.zas.co.zw) ☐ Zimbabwe Agricultural Society ☐ www.zas.co.zw



SCAN THE
QR CODE
FOR MORE DETAILS.



ZIMBABWE AGRICULTURAL SOCIETY



COMPETITION ENTRY FORM

Only organisations that have entered competitions are eligible to be judged.

Exhibitor's Details

EXHIBITOR'S NAME:

STAND N^o.

COMPETITION N^o.
(Only one entry per organisation)

CONTACT PERSON:

TELEPHONE:

EMAIL:

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VERIFIED BY:

For more information, contact Tawonga Miriyoni: ✉ ppa1@zas.co.zw

or call Rebecca Phiri: ☎ +263 78 566 0982

☎ (0242) 780 963(-6) [f](#) [t](#) [i](#) [@zimagricociety](#) [in](#) Zimbabwe Agricultural Society [www.zas.co.zw](#)

Competition

1. Best display for agricultural value addition and beneficiation.
2. Best organisation exhibiting sustainable conservation practices.
3. Best display by an exhibitor engaged in agro-processing.
4. Best display by the public service sector (Government departments only).
5. Best display by a state enterprises or parastatal (excluding Government Departments).
6. Best stand exhibited by a member of the Zimbabwe state security services.
7. Best display by a local authority.
8. Best display by a financial service institution.
9. Best overall stand by a licensed energy sector company.
10. Best exhibit in the healthcare sector.
11. Best overall stand by a licensed postal and telecommunications operator.
12. Best overall stand by an organisation exhibiting climate smart projects in any sector.
13. Best mining company exhibiting the most sustainable mining practises and best corporate social investment.
14. Best tourism company exhibiting service excellency.
15. Best overall stand by an exhibitor in the media, print or publishing
16. Best overall exhibit in the arts, culture and sports sector.
17. Best overall stand by an educational institution.
18. Best overall exhibitor in the construction sector.
19. Best display by a small to medium enterprises company for export and import substitution efforts.
20. Best exhibitor by a youth entrepreneur in the agricultural value chain.
21. Organisation exhibiting best local enterprise development.
22. Best garden display by an exhibitor at the Show.
23. Best first commercial exhibit in any sector.



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