

**Sayı:** 17812098-TİM.AKİB.GSK.SAN.2022/485-4620  
**Konu:** Genel Duyuru Hk.

Mersin, 4/10/2022

**Sayın Üyemiz,**

**Konu : Fuar Duyurusu Yaounde/Kamerun Hk.**

Ticaret Bakanlıđından iletilen yazıda, Yaounde Büyükelçiliđi Ticaret Müşavirliğinden alınan bir yazıya atıfla, 03-05 Kasım 2022 tarihlerinde Kamerun-Limbe'de Flora Travel and Tours Co. Ltd. tarafından Limbe Şehir Konseyi ile birlikte ve Kamerun Turizm Bakanlığı himayelerinde "Kamerun Uluslararası Turizm Fuarı"nın düzenleneceđi ifade edilmekte olup, bu fuar duyurusunun turizm sektörü temsilcilerinin yanı sıra; inşaat, mobilya sektörleri temsilcilerine ulaştırılması talep edilmektedir.

Diđer taraftan, “Yurt Dışında Gerçekleştirilen Fuar Katılımlarının Desteklenmesine İlişkin 2017/4 Sayılı Karar” kapsamındaki desteklerden yararlanılabilmesi için, katılım sağlanacak fuarların Ticaret Bakanlığı internet sitesinde yer alan “Desteklenecek Yurt Dışı Fuarlar Listeleri”nde yer alması gerekmektedir.

Bu kapsamda, fuar broşürü ve davetiye bilgileri ekte yer almakta olup, söz konusu fuara ilişkin detaylı bilgilere <https://floratraveltours.com/register> adresinden erişim sağlanmaktadır.

**Ek:**

Fuar Broşür, Davetiye

**Konu: Fas Tarafından Potansiyel Yatırımcılara Yönelik Açılan Sektör Bazlı Yeni Proje Bankası Hk.**

Türkiye İhracatçılar Meclisinden iletilen yazıda, Ticaret Bakanlıđından alınan bir yazıya atıfla,

Fas Sanayi ve Ticaret Bakanlıđı tarafından potansiyel yatırımcılara yönelik sektör bazlı yeni bir Proje Bankası açıldığı ve 27 Eylül 2022 tarihinde Kazablanka'da söz konusu Proje Bankası ile sanayi, sağlık ve gıda egemenliği çerçevesinde sağlanan yeni yatırım fırsatları hakkında bir tanıtım toplantısı düzenlendiđi,

Bahsi geçen yatırım fırsatlarının; su, ilaç, tıbbi cihazlar, gıda girdileri, tarım kaynakları sanayisinin geliştirilmesi, paketleme ile ekipman ve makina sektörlerini kapsadığı, 16 Milyar Dirhem yatırım potansiyelini temsil ettiği, 67.000 istihdam yaratabileceđi ve yaklaşık 28 Milyar Dirhem ciro gerçekleştirilebileceđi,

Ayrıca, [https://banquedeprojets.mcinet.gov.ma/en/projet?field\\_sector\\_target\\_id=All&field\\_secto\\_target\\_id=All&field\\_type\\_target\\_id=338](https://banquedeprojets.mcinet.gov.ma/en/projet?field_sector_target_id=All&field_secto_target_id=All&field_type_target_id=338) adresinden yeni Proje Bankasına erişilebileceđi, söz konusu adreste her bir proje alanı ile ilgili teknik detaylara da yer verildiđi hususları belirtilmiştir.

Bilgilerini rica ederim.

**Canan AKTAN SARI**  
**Genel Sekreter V.**



Tuesday, September 27<sup>th</sup>, 2022

To: His Excellency,  
The Turkish Ambassador,  
Yaoundé, Cameroon.

Your Excellency,

**SUBJECT: INVITATION AND REQUEST FOR SPONSOR**

Greetings Sir! We seize this opportunity to appreciate and thank Your Excellency **Ambassador Volkan ISIKCI of Turkey to Cameroon** for your participation, support and collaboration, which contributed greatly to the success of the first edition of Cameroon International Tourism Fair (4<sup>th</sup> – 6<sup>th</sup> Nov. 2021). Based on the potentials of your country and your active participation, the organising committee would like to see you again at her second edition.

Flora Travel and Tours Co. Ltd is organizing the second edition of the Cameroon International Tourism Fair in partnership with Limbe City Council. The event is scheduled from the 3<sup>rd</sup> - 5<sup>th</sup> of November 2022 at the **Limbe Botanic Gardens**. Recalling your experience, we would desire you to be one of the members of the panel discussion with other Ambassadors on the topic **“Cultural heritage in Africa with Cameroon as Africa in miniature”**. This Panel discussion cannot be complete and meaningful without your active involvement.

The theme for this year **“Ecotourism and socio cultural development: harnessing and valorizing potentials for a sustainable future”** has as main objective to promote tourism and create jobs in the tourism sector in Cameroon and other participating countries by providing an enabling environment which encourages, promotes and facilitates Intra African tourism and global travels.

Organized under the auspices of the Ministry of Tourism and Leisure, the event seeks to showcase the Cameroon brand and Cultural Heritage via its touristic riches, it also aims at providing other countries and cultures the opportunity to present their brand to the Cameroonian public, create partnership, establish relationships with stake holders in the tourism sector with

Air Ticket – Car Rental – Ticket Reconfirmation – Tourism – Hotel Reservation – Visa Acquisition  
Billet d'Avion – Location Auto – Réservation des Billets – Tourisme – Réservation d'Hôtel – Acquisition de Visas



participating countries. Participation of Turkey Tourism operators at this event will be of mutual benefit and equally consolidate the relationship in this and other sectors between our countries.

Of course, be reminded that during the first edition brought together many people from all occupations. It will be an immense pleasure both to us the fair organizers and the people of Cameroon to count amongst this year's attendees, participants representing the Turkey Tourism Sector, and Board. It is therefore our fervent wish and desire to count on you to massively promote this event in Turkey, so as to attract participation not only from operators in the Turkey Tourism sector, but from the people of Turkey as a whole, who can use this as an opportunity to visit and discover the wonders of Cameroon and vice versa

The exhibition part of the fair will include but not limited to the following:

- Culture and sports
- Arts and Crafts
- Gastronomy
- Ecotourism
- Agriculture
- Fashion and designs
- Music and cinematography

All of these are geared towards encouraging and promoting "Made in Cameroon" products. While we wait on your response, please get ready for a ride of discovery, learning, fun and adventure of course, we are available for further clarification and discussion (s) to this effect.

Accept Sir, the expression of my highest esteem;

Yours Sincerely,



**Agatha IYOK**

Chief Executive Officer and Proprietor  
Cameroon International Tourism Fair  
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**TRAVEL & TOURS**  
In partnership with LCC  
Under the patronage of MINTOUL

Presents  
**Cameroon International  
Tourism Fair**

Theme: "Ecotourism and socio cultural development; harnessing and Valorizing potentials for a sustainable future"

**2<sup>nd</sup> Edition**

**3<sup>rd</sup> - 5<sup>th</sup> November 2022**  
**Limbe Botanic Garden**

Entry is free to the public

For registration and inquiries, to exhibit  
or sponsor call:

+237 672 623 704 / 677 680 068

Email: floraltravelcompanyltd@yahoo.com



**# WEJELI WEH GBAWAMU ! # WELCOME !**

