



**AKDENİZ
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**



Sayı: TİM.AKİB.GSK.PERS.2015/72-1025

Mersin, 04/02/2015

Konu: ABİDJAN ULUSLARARASI FUAR VE FORUM DUYURULARI HK

SAYIN ÜYEMİZ

TİM'den alınan 259 sayılı yazıda;

"T.C. Abidjan Ticaret Müşavirliği'nden Meclisimize ulaşan muhtelif yazılarda; Fildişi Sahili'nin ticari başkenti Abidjan'da Mart ayı sonunda aşağıda detaylarına değinilen ticari etkinliklere yer verilmekte olup bunlara dair bilgiler aşağıda yer almaktadır.

"Afrika IT & Telecom Forum 2015", 26-27 Mart 2015: Bu yıl beşincisi düzenlenecek olan forumda konu başlıklarının, e-devlet, internet altyapısı, şirketler ve Afrika'daki kamu kurumları için inovatif teknolojiler olarak sıralandığı; 40'ı aşkın ülkeden, aralarında uluslararası organizasyonlar ve özel sektör temsilcilerinden oluşan 400'den fazla karar verici konumundaki kişinin iştirak etmesinin beklendiği bildirilmektedir.

Anılan foruma, bilişim sektöründe faaliyet gösteren ve Afrika'da iş yapmak isteyen Türk firmalarının da davet edildiği ve kişi başı katılım ücretinin 320 Avro olarak belirlendiği; forum programı ve katılım formu Ek'te yer alan söz konusu etkinlik detaylarına aynı zamanda <http://www.i-conferences.org/africa-it-telecom-forum/> adresindeki "Télécharger le programme des conférences" ve "Télécharger le bulletin d'inscription" kısmından indirilerek erişim sağlanabildiği ifade edilmektedir.

"La Foire Internationale d'Abidjan (FIA), Uluslararası Abidjan Fuarı 26 Mart - 06 Nisan 2015: İlk kez düzenlenecek olan ve partner kuruluşun Fildişi Sahili Ticaret ve Sanayi Odası olduğu fuaraher sektörden firmanın katılmasının mümkün olduğu ve organizasyonun detaylarına <http://www.fia-ci.com/> adresinden, fuar katılım başvuru formuna ise aynı adresteki "Téléchargement" sekmesi altındaki "Fiche de Participation" kısmından erişim sağlanabildiği belirtilmektedir" denilmektedir.

Bilgilerinize Rica Olunur.

**Canan Aktan ERDOĞMUŞ
Genel Sekreter V.**

EK: Katılım Formu



AFRICA IT & TELECOM FORUM 2015

Afrique du Nord, Centrale et de l'Ouest

Official Partner



5th EDITION
MARCH 26th, 27th 2015 - ABIDJAN

AFRICA'S FUTURE IS DIGITAL

How Africa will manage its digital transformation.
Share the experience and success of decision-makers in the sectors development.
Expand your business in partnership with leading institutions in Central, North and West Africa.
Cloud, Big Data, mobility, social, collaborative innovation, network infrastructure, 5G, dematerialization, security, e-services... serving the African Digital emergence.

SPEAKERS



HE Brune Nabagbe Kone
Minister of Posts, IT and
Communication
Cote d'Ivoire



HE Pastor Ngous N'Noma
Minister of Digital Economy and
Innovation
Cote d'Ivoire



HE Yaye Abdoul Kane
Minister of Communication and
Digital Economy
Senegal



Soro-Kloéya Euloge
Managing Director
ANSUT
Cote d'Ivoire



Mamadou Konate
Managing Director
Poste Cote d'Ivoire
Cote d'Ivoire



Vincent Teulade
Managing Partner
PwC
France



Guedjetchin Ouatara
Director of ICT & Cyber Crime
Investigation, Ministry of Interior
and Security
Cote d'Ivoire



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AFRICA'S FUTURE IS DIGITAL

The advent of digital revolution has affected the foundations of global economy as well as the day-to-day life of people around the world. The vast number of technological innovations, the boom in the mobile sector and the Internet, combined with smartphones' recent revolution, represent a major step for a digital future. As regards our African continent, this revolution most probably conceals an extraordinary potential for development that the countries must definitely grab. For instance, with regard to Internet only, McKinsey consulting firm claims, in its report on digital revolution in Africa entitled "Lions go digital", that "Internet could contribute some 300 billion dollars to Africa's GDP by 2025, compared to 18 billion dollars now". Besides,

analysts and experts agree that all social and economic sectors can take advantage of this revolution, whether on the society or even on the administration and business levels. However, full integration of Africa in the digital era cannot take place without the involvement of all stakeholders, starting with a clear, coherent vision of public authorities and active participation of all IT and telecom professionals, while taking the cultural factor into account. Digital governance, regulation, technological choices, and universality of services will then come to support the advent of the digital economy. To this end and since its creation, the Africa IT & Telecom Forum has been working for the development

of telecoms and IT as the main pillars of socioeconomic growth in North, West and Central Africa. The 2015 edition, which will be held in Abidjan, will be no exception as it will be the occasion once again to highlight Africa digital potential. Its purpose will be to discuss the fundamentals required to make the continent benefit from a revolution that is bound to improve the living conditions of the people and the countries' economic performance. Professionals and decision-makers of the sector are thus invited to actively take part in the works of this edition in order to share their experience and inquire about the best practices in the digital transformation area. Let's meet in Abidjan on March, 26th and 27th!

DAY 1 | THURSDAY, MARCH, 26TH

09H00-09H30	INAUGURAL SPEECH Alain Mascart, President AITF 2015
09H30-10H30	EXECUTIVE ROUNDTABLE DIGITAL EMERGENCE: IS AFRICA READY? The vision of the ministers and supervisory authorities is essential to define the development framework of a digital Africa. • How will Digital emergence transform African economies? Political will, basic infrastructure, institutional and tax framework, skill development, investment. How to promote a thriving digital ecosystem in Africa? E-governance and universal service: a major challenge for digital emergence. How to mobilize citizens around a digital vision? Digital Emergence and Sustainable Development. Moderateur Abdou Diop, Managing Partner Mazars, Morocco Intervenants HE Bruno Nabagie Koné, Minister of Posts, IT and Communication, Côte d'Ivoire HE Paator Ngousa N'Nomo, Minister of Digital Economy and Posts, Gabon HE Yaya Abdou Kane, Minister of Communication and Digital Economy, Senegal HE Moutay Hatid Elalamy, Minister of Industry, Commerce, Investment and Digital Economy, Morocco
10H30-11H00	COFFEE BREAK & NETWORKING
11H00-11H30	VISIONARY KEYNOTE DIGITAL TRANSFORMATION: TRENDS AND DEVELOPMENT INDICATORS AROUND THE WORLD AND IN AFRICA. Senior Manager Intel, Germany
11H30-12H00	INNOVATION SESSION FROM ICT TO DIGITAL ECONOMY: THE CHALLENGES OF ACCESSIBILITY
12H00-12H30	INNOVATION SESSION Hosted by AfriqueTelecom SATELLITE TECHNOLOGIES: WHAT FUTURE PROSPECTS IN AFRICA? Philippe Tintignac, CEO, Afrique Telecom, France

12H45-14H00	LUNCH & NETWORKING
14H30-15H30	PLENARY SESSION 1 TELECOM INFRASTRUCTURES / NETWORKS / IT PLATFORM: THE NECESSARY REORGANIZATION OF THE TECHNOLOGICAL ENVIRONMENT • High-speed Internet and broad coverage: which technologies adopted? What are the approaches to deal with the development challenges of telecom infrastructures / networks / IT platform? Have the current strategies for network infrastructure development shown their limits? Experience feedback. Moderator Jean-Michel Huet, Managing Partners BearingPoint, France Speakers Biaba Zoumanigui, Vice-president Africa & the Middle East, IBM, Morocco Abdeslam Ahizoune, Chairman of the Board Maroc Telecom, Morocco Soro-Kipeya Jean Euloge, Managing Director ANSUT, Côte d'Ivoire Bliss Diémélor, Managing Director ARTCI, Côte d'Ivoire
15H30-16H30	INNOVATION SESSION Hosted by DIGITAL SECURITY TRENDS
16H30-17H00	COFFEE BREAK & NETWORKING
17H00-18H30	CALL FOR REGIONAL PROJECTS ICT PROJECTS SEEKING FUNDING In this edition, I-Conferences in partnership with the ANSUT organise a closed-door meeting dedicated to backers, investment banks and foreign investors operating in West, Central and North Africa. The African ministries in charge will present structuring projects for their respective countries as well as their funding needs.
20H30	DINER DE GALA

Contact: Zineb Aza ou 00212 522 38 95 15 ou zaba@i-conferences.org

www.i-conferences.org

SCIENTIFIC COMMITTEE



Abdou Diop
Directeur Adcoo
Mazars
Maroc



Soro Kipeya Euloge
Directeur Général
ANSUT
Côte d'Ivoire



Vincent Teulade
Directeur
PwC
France



Alain Mascart
Président
AITTF-2015

CONCERNED INSTITUTIONS

- The ministries in charge of the development of IT and telecoms in Africa
- Suppliers and integrators of solutions
- Telecom infrastructure suppliers
- IT & telecom equipment suppliers
- CIOs of large companies and public administrations
- Banks / Financial Institutions / Investment Funds
- Telephone operators
- National and international organizations in charge of the development of IT and telecoms
- Regulatory authorities of the sector
- Legal Advisors / Strategy Consultants

DAY 2 | FRIDAY, MARCH, 27th

9H00-10H00

PLENARY SESSION 2

AFRICAN ADMINISTRATION IN THE DIGITAL AGE

- What can we learn from the administration's digitization programs in Africa?
- Which mechanisms should be put in place to accelerate this transformation?
- Impact on the improvement of living conditions of citizens.
- How to overcome institutional barriers and cultural obstacles?
- Experience feedback on E-Gov projects.

Moderator

Abdou Diop Managing Partner
Mazars, Morocco

Speakers

Nongotougo Sooro, Managing Director
SNDI, Côte d'Ivoire

Russel Southwood, CEO
Balancing Act, UK

Guelpéchin Ouattara, Director of ICT & Cyber Crime
Investigation, Ministry of Interior and Security
Côte d'Ivoire

Mamadou Konaté, Managing Director
La Poste de Côte d'Ivoire, Côte d'Ivoire

10H00-10H30

INNOVATION SESSION Hosted by ENTERPRISE ARCHITECTURE TO BETTER PREPARE YOUR TRANSFORMATION

Aziz Teous, Director, MEGANorth Africa, Morocco

10H30-11H00

COFFEE BREAK & NETWORKING

11H00-11H30

INNOVATION SESSION Hosted by

Ayant pour objectif principal de veiller à l'accès de toutes les populations, aux outils et prestations essentielles de Télécommunications/TIC, sur l'ensemble du territoire national ivoirien, l'ANSUT présentera ses nouveaux programmes universels et projets les plus importants du secteur des télécoms et des IT en Côte d'Ivoire à travers un appel à projets.

Soro Kipeya Jean Euloge, Managing Director
ANSUT, Côte d'Ivoire

12H45-14H00

LUNCH & NETWORKING

14H30-15H30

PLENARY SESSION 3

FOCUS ON INNOVATIONS THAT WILL TRANSFORM AFRICAN ECONOMIES.

- Mobile payment, convergence... the new horizons of

smartphone Revolution
Government applications: innovations to change citizen's life.
The boom in corporate solutions: Cloud computing and big data, collaborative business, data mining, mobility, dematerialization...
Experience feedback.

Moderator

Jean-Michel Huet, Managing Partner
BeatingPoint, France

Speakers

Wim Vanhelleputte, Managing Director
MTN, Côte d'Ivoire

Vincent Teulade, Director

Price Waterhouse Coopers, France

Wamba OPOTA, Executive Vice President & Chief
Technology Officer at Axend Corporation, Canada

15H30-16H00

INNOVATION SESSION DEMATERIALIZATION: WHAT ARE THE STAKES FOR THE AFRICAN ADMINISTRATION?

16H00-16H30

PAUSE CAFE ET NETWORKING

16H30-17H00

INNOVATION SESSION Hosted by

17H00-17H15

CLOSING SESSION

17H00-18H00

SOUTH-SOUTH COOPERATION REGULATORY AUTHORITIES' ROUNDTABLE

The 2015 Africa IT & Telecom Forum will be the occasion for regulatory authorities in French-speaking Africa to meet and to discuss regional cooperation projects.
This meeting will be followed by a Joint communiqué or 'Abidjan Declaration' to further strengthen South-South cooperation in the telecommunications industry and in the information society in Africa more generally.

18H00

CLOSING COCKTAIL

*Speakers confirmation underway
Translation from and into English will be available during the conference

AITTF 2014



VERBATIMS



SE Bruno Nabagné Koné
Ministre de la Poste et des TIC
Côte d'Ivoire

« Ce Forum permet aux acteurs africains d'échanger... Comme vous le savez il faut montrer à nos populations que les TIC sont une opportunité qui peut contribuer au développement de nos pays... et ce genre de Forum permet d'enfoncer le clou, d'informer la population et de sensibiliser les acteurs publics (les Etats) de façon à ce qu'ils prennent les dispositions pour créer le cadre qui permet à ces technologies de produire tous leur effets. »



SE Thierry Mougalla
Ministre des P&T
République du Congo

« Nous devons veiller à ce qu'il y ait une parfaite égalité d'accès à (ce) haut débit parce que la Société d'information se veut inclusive... et comme cela a été souligné durant ce Forum, aujourd'hui, l'utilisation du mobile permet une inclusion financière que les banques classiques ne permettent pas à travers le mobile money. Ceci démontre que ces outils et technologies ont une vocation d'utilisation bénéfique et multiple pour nos populations. »



AFRICA IT & TELECOM FORUM 2015

BOOK YOUR B2B DESK NOW



Be at the heart of the AITTF 2015 and book your B2B space now by calling 00212 522 36 95 15. Your representation desk will bring you at the heart of the event.

VENUE



AITTF 2015 will be held at the CRRAE Center (siège de la Caisse de Retraite par Répartition avec l'Épargne de l'Union Monétaire Ouest-Africaine) situated opposite the Pullman Hotel, Boulevard Roussel Avenue, Abidjan.



I-conferences is leader in the organization of B2B conferences for the North, Central and West Africa area with the aim of promoting investment and development of strategic sectors. Our conferences are intended for governments and public authorities, businesses, finance professionals, consultants, jurists, and all professionals involved in the economical development of the continent.

I-conferences aims at offering its audience of economic decision-makers and investors the opportunity to take part in forward-looking debates, to share experience, to benefit from the best practices and to create new contacts.

Since 2004 our conferences have benefited from the support of international and regional economic and political players, which allowed us to build our reputation and to organize successful consecutive editions. Our conferences have thus become major yearly forums for the key players in the region. Cartes Afrique, Africa Infrastructure Forum, Africa Power Forum, Africa Banking Forum, Africa IT & Telecom Forum, Forum Afrisante, African Insurance Forum are few examples of our conferences.

I-CONFERENCES AGENDA 2015

■ FORUM AFRISANTE

5, 6 Février 2015
Marrakech - Maroc

■ AFRICA IT & TELECOM FORUM

26, 27 Mars 2015
Abidjan - Côte d'Ivoire

■ CARTES AFRIQUE

27, 28 et 29 Avril 2015
Marrakech - Maroc

■ AFRICA BANKING FORUM

11, 12 Juin 2015
Abidjan - Côte d'Ivoire

■ FORUM AFRICAÏN DES

INFRASTRUCTURES
22, 23 Octobre 2015
Marrakech - Maroc

■ AFRICA AGRI FORUM

7, 8 Décembre 2015
Abidjan - Côte d'Ivoire

■ FORUM POSTAL AFRICAÏN

10, 11 Décembre 2015
Abidjan - Côte d'Ivoire

FOR MORE INFORMATION, PLEASE CONTACT

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BULLETIN D'INSCRIPTION

☐ Je souhaite participer à : Africa IT & Telecom Forum
26, 27 Mars 2015 - Abidjan - Côte d'Ivoire

INSCRIPTION A LA CONFERENCE

- ☐ 320 Euros par personne
☐ 575 Euros pour deux personnes
☐ 765 Euros pour trois personnes

* Packagage incluant la participation à la conférence et la restauration

Total Inscription

COORDONNÉES DU PARTICIPANT

Société
Nom
Fonction
Tél Fax
Email
GSM
Adresse
Pays

SVP coller clairement ou joindre une carte de visite

SINGLE POINT OF CONTACT

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www.i-conferences.org

4 MOYENS DE S'INSCRIRE

Quatre moyens de s'inscrire à la conférence

207, Bd Zerktouni, Casablanca - Maroc
Fax : +212 (0) 522 39 27 25 ou +212 (0) 5 22 36 95 13
Email : gbenkirane@i-conferences.org
En ligne : www.i-conferences.org

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Adresser la facture de paiement à l'ordre de:

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Dossier d'inscription suivi par:

Nom
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Cachet et signature obligatoires

IMPORTANT: Aucune inscription ne sera confirmée sans le règlement
ANNULATION: En cas d'annulation à moins de 7 jours avant la conférence ou en cas
d'absence le jour de la conférence, le paiement de l'inscription restera pleinement dû et ne
donnera lieu à aucun remboursement.

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